



#IFGSJingle guidelines

Participation Requirements:

- Include only individuals 18 years of age or older
- There is no limit on the number of jingles entrants may submit; however, only one prize will be awarded for the winning jingle.
- If a group or organization submits a jingle or jingles, the group or organization must designate a group or organisational representative
- The prize of a Baxi EcoBlue+ Combi plus must be collected or delivered to a Gas safe Registered engineer. Proof of registration will be required.

Jingle Specifications:

- No profanity or nudity (that means you Peter Booth!)
- The jingle must not have been previously published or won any previous awards and/or contests
- Entries must include the following 2 key messages;
 - Always use a qualified Gas Safe registered engineer
 - Book an annual gas safety check
- Jingles should be no more than 30-90 seconds in length, Lyrics exceeding the time limit will be disqualified.
- Entries should be no more than 300MB in size, and be submitted in one of the following formats: WebM Files, .MPG, .MPEG4, 3GPP, .MOV, .AVI, .MPEGPS, .WMV, or .FLV
- All submissions must be original work of the person, group, or organization.
- Entrants may use any artistic medium to create their original song.

Jingles will be judged on but not limited to the following criteria:

- Creativity
- Message clarity and relevance
- Motivation and inspiration
- Overall impact

Lyrics must not:

- Include mention or performance of copyrighted media production including, but not limited to, music, films, books, television programming or identifying descriptions of any media property.
- Contain any material that is protected by intellectual property laws.

Material use and ownership:

- All submitted lyrics will become the property of Installers First and may be used for promotions or presentations, at the sole discretion of Installers First.

